

Boatguide Boat Show Giveaway Contest

1. Agreement: These rules govern the “Boatguide Boat Show Giveaway Contest” (the “Contest”). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding on all entrants.

2. No Purchase Entry: A free ballot is provided at the Boatguide Booth at both the Toronto International Boatshow Jan 14 – Jan 22, 2012 Exhibition Place, Toronto and. The Central Ontario Boat Show Feb 17 – 22, 2012, Careport Centre, Hamilton.

3. Sponsor: The Contest sponsor is Boatguide Magazine, a publication of Formula Media Group (a division of Metroland Media Group Ltd.)

4. Eligibility: The Contest is open to all residents of Ontario that have reached the age of majority, except for employees, immediate families and anyone living with any employee of either of the Sponsor or any affiliate, advertising or promotional agency of the Sponsor. Limit of one (1) entry per household. Incomplete or illegible entries, mechanically or electronically reproduced entries will not be accepted and will be disqualified. For greater certainty, multiple computer program generated email entries will also be disqualified.

5. Contest: Enter the Contest by going to the Boatguide Booths at the Toronto International Boatshow Jan 14 – Jan 22, 2012 Exhibition Place, Toronto and. The Central Ontario Boat Show Feb 17 – 22, 2012, Careport Centre, Hamilton and filling out the paper ballot form. The Contest begins at 12:01 a.m. on Jan 14th 2012 and ends at 11:59 p.m. on Feb. 22nd 2012. The winners will be chosen by random draw, which will take place on Feb. 29th 2012 at 10:00 a.m. The winners will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in their sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, the winner must correctly answer a mathematical skill-testing question.

6. Prize: There is one (1) prize package which consists of the following: One (1) APS Sport Model Inflatable Dinghy and One (1) APS 9.8 hp Outboard motor. Total prize package valued at \$3,400.

All applicable taxes, registration fees, licensing fees and any other expenses of any kind are not included and are the sole responsibility of each prize winner. Each prize winner must contact Formula Media Group (447 Speers Road, Suite 4, Oakville, Ontario L6K 3S7, 905-842-6591). If the prize winner does not contact Formula to claim and make arrangements for redemption of the prize within 5 days following the draw, the next eligible entry selected by random draw will be contacted, and the first entrant selected

will have no further claim to the prize. The Sponsor is not responsible for unclaimed prizes.

7. Release: Prior to receiving the prize, each winner will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and its respective related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or their advertising and promotional agencies. The signed form must be received within 48 hours of notification or the prize may be forfeited and awarded to an alternate entrant. The form may be sent to the Sponsor via facsimile at 905-842-4432.

8. Privacy: The Sponsor may use your personal contact information to administer this contest, including contacting, announcing and promoting prizewinners. In addition, we may use this information to send participants that have attained the age of majority to send such participants offers or information from us, our affiliates and from selected sponsors or advertisers (“**Marketing Offers**”). If you do not wish to receive Marketing Offers, you may opt-out at any time by: following the instructions at the bottom of any email Marketing Offer you receive, informing your telemarketer at the time you are called with a Marketing Offer, calling 1-800-265-3673 and requesting that your personal information not be used for Marketing Offers, or e-mailing slennox@thespec.com and requesting that your personal information not be used for Marketing Offers. Contests are run in compliance with the privacy code of Metroland Media Group Ltd., which may be found in full at [www.metroland.com/page/Privacy Policy](http://www.metroland.com/page/Privacy%20Policy)

9. Banning: The Sponsor may, in its sole discretion, prohibit any person from entering any Contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information and entering more than once.

10. Other: Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of Contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. The Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted

by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.